

# elevator pitch samples

For any of you unfamiliar with the term, an “**elevator pitch**” is a concise, rehearsed statement of who you are, your interests and experience on a subject, that is intended to be shared informally and orally in various professional contexts. We have prepared the following as guidance. [Contact us](#) if you have any questions or would like more.

## tuberculosis

- Tuberculosis (TB) is an airborne infection that kills more people each year than any other infectious disease.
- It targets the impoverished or marginalized, like those with insufficient food and housing, and occurs in both the global south and places like Canada’s north.
- Perhaps the most tragic thing about TB and the deaths it causes is that a cure exists, and the only thing standing in the way of preventing TB deaths is a lack of political will.
- [\[Add the current call to action\]](#)

## water, sanitation, and hygiene (WASH)

- Improving water, sanitation and hygiene is critical to providing basic health services and preventing the spread of infectious diseases, such as diarrhea.
- Globally, 844 million people don’t have access to clean water, and 2.3 billion do not have a decent toilet.
- Simple solutions such as proper hand washing and water access in hospitals and schools can reduce maternal and child deaths globally, however the political will is needed to promote and fund water, sanitation and hygiene.
- [\[Add the current call to action\]](#)

## child health

- Every year, 6.6 million children under the age of five die due to preventable illness and disease. Results Canada plays a leading role in ensuring that the Government of Canada is committed to bringing this number to zero, especially in light of the current governments’ focus on the education, health and rights of women and girls.

- Vaccines are some of the most cost-effective health interventions, effectively reducing the rates of infectious diseases such as polio and measles.
- Financial support for multilateral organizations such as Gavi, the Vaccine Alliance, the Global Polio Eradication Initiative, and the Global Fund to Fight AIDS, Tuberculosis and Malaria provide critical immunization programs.
- Governments need to step up and support these coordinated efforts to improve child health.
- [\[Add the current call to action\]](#)

## nutrition

- Nutrition is a key building block for health, serving as the foundation for strong individuals and societies.
- Malnutrition affects one in three people globally, including the 156 million children worldwide who are stunted. Women and children are affected in particular.
- Investing in nutrition yields permanent benefits, with at least a \$10 return on investment for every dollar spent.
- Only with the political will to support nutrition can progress be made on improving the lives and health of women and children.
- [\[Add the current call to action\]](#)

*Updated: January 2020*