

#LeaveNoOneBehind

*A ruined planet cannot sustain human lives in good health.
A healthy planet and healthy people are two sides of the
same coin.*

*- Dr. Margaret Chan, Former Executive Director of the
World Health Organization*

“Leave no one behind” is an important ambition of the [Sustainable Development Goals](#) (SDGs) and is the theme for our multi-month campaign.



This month we will be focusing on **climate change** and its impact on health, food security and nutrition.

As the world collectively responds to the [COVID-19](#) outbreak, weaknesses across our global health systems are being revealed including the secondary impacts of this pandemic which threaten food security and nutrition.

On April 21, the [United Nations](#) projected that COVID-19 could double the number of people facing severe food insecurity worldwide to 265 million. As economies around the world are ground to a near-halt, critical food supply chains are disrupted with [world leaders warning](#) of a risk of “famine of biblical proportions”.

The risks are amplified as many people suffering from food insecurity are also being impacted directly by climate change. Extreme weather events, the rise of pests such as the [current locust plague](#) in East Africa, and the [displacement of millions](#) due to rising sea levels and [changing global temperatures](#) has already threatened the food security of millions.

In the fight against COVID-19, we must ensure that everyone, everywhere has access to quality health services and that the most vulnerable communities are protected from the direct and indirect impacts of this global crisis.

Read our [ACT now to end COVID-19 everywhere](#) brief to learn more about the asks below.

UPDATED Ask #1: Canada to invest at least 1% of Canada's COVID-19 response (CA\$1.5 billion) in new and additional aid towards an emergency global response.

Ask #2: Canada to support the ability of countries in dealing with the secondary impacts of COVID-19 including major challenges to food security and nutrition made worse by climate change.

latest campaign wins

- On May 12 the Government of Canada [announced](#) that it will commit CAD \$600 million over 5 years to Gavi, the Vaccine Alliance and CAD \$190 million over 4 years for the Global Polio Eradication Initiative (GPEI). Canada’s support will help Gavi vaccinate another 300 million children and save 7-8 million lives, and help GPEI continue to push for the eradication of polio.
- On April 5 International Development Minister Karina Gould [announced](#) the allocation of CAD \$159.5 million in funding to support international efforts to fight COVID-19 including to the Coalition for Epidemic Preparedness Innovations which is working on developing a vaccine.
- See other [actions taken](#) by volunteers to date.



- multilateral organizations [joint statement](#) on COVID-19 Impacts on Food Security and Nutrition
- [article](#): COVID-19 is disrupting a food industry already thrown into turmoil by climate change



ACT now to end COVID-19 everywhere

See all our resources under **your tools** to support you in taking action.

key dates

- June 4 - [Gavi Replenishment Conference](#)
- June 5 - [World Environment Day](#)
- June 7 - [Results National Call](#)
- June 8 - [World Oceans Day](#)
- June 17 - [World Day to Combat Desertification and Drought](#)
- June 20-21 - [RESULTS International Conference](#)

hashtags

- [#Canada4Results](#)
- [#ClimateChange](#)
- [#CanadianAid](#)
- [#Cdnpoli](#)
- [#COVID19](#)
- [#LeaveNoOneBehind](#)
- [#HealthEquity](#)
- [#HealthForAll](#)
- [#KeepThePromise](#)

tags

- [@ResultsCda](#)
- [@JustinTrudeau](#)
- [@KarinaGould](#)

@CanadaDev

keywords

Climate change

Nutrition

Food security

Health equity

Sustainable Development Goals



Dena Sharafdin

Results Canada Volunteer, Ontario

Last month Dena joined Results as a volunteer and immediately took action! She got her first ever Letter to the Editor (LTE) published in the Hill Times talking about why it's important that Canada invests its support in making treatments and vaccines for the coronavirus accessible to all.

"Results has given me the courage, support, and power to use my voice to advocate for important global issues that I have always wanted to speak up about, but didn't know how. With the opportunities that Results provide as well as the support from the amazing people at Results, I feel that I am truly making a positive impact in the world."

Meet more of our **champions**.

How coronavirus impa...



resources

#LeaveNoOneBehind

step-by-step instructions for writing an LTE

Our [#LeaveNoOneBehind](#) campaign this month focuses on the importance of **climate change** and its impact on health, food security and nutrition. In the fight against [COVID-19](#), we need Canada to support a global and equitable response by investing in the strengthening of vulnerable communities from the direct and indirect impacts of this crisis.

Read our [ACT now to end COVID-19 everywhere](#) brief to learn more about the asks below, and use it to make concise and bold statements in your letter.

UPDATED Ask #1: Canada to invest at least 1% of Canada's COVID-19 response (CA\$1.5 billion) in new and additional aid towards an emergency global response.

Ask #2: Canada to support the ability of countries in dealing with the secondary impacts of COVID-19 including major challenges to food security and nutrition made worse by climate change.

letter to the editor \ (LTE)

: a letter written to a newspaper, magazine or other periodical about issues of concern to readers, usually intended to be published in the paper/periodical

Vulnerable communities are facing a dual crisis of COVID-19 and greater food insecurity. Food shortages, which have already threatened the lives of millions, are being caused by extreme weather events, the rise of [pests](#), and [displacement of people](#) due to [climate change](#). Write a letter to an editor (LTE) about how investing in solutions that mitigate the worst impacts of climate change can help protect people living in poverty during this unprecedented time. Consult our [Do's and Don'ts](#) on how to talk about poverty and coronavirus.

Use our step-by-step instructions below and get your LTE published in the media.

read our top tips

1. Make it relevant and timely - ideally within 2 days of a current event.
2. Finish and submit your letter - it doesn't have to be perfect, and you don't have to be an expert to have an opinion. You simply need to care.
3. Come up with a dynamite title that will catch the Editor's attention.
4. Be creative and speak from the heart about the campaign issue.

secret tip

Try to find a local story to connect to the campaign.

Is there a recent outbreak of a disease in Canada that could be addressed by getting children vaccinated? Raise the importance of vaccination and how Canadians have access and how no one should be left behind because of where they are born.

follow these 8 steps

1. Familiarize yourself with our current [campaign](#).
2. Connect our campaign and your opinion with a newsworthy topic or hook that inspires you.
Try these ideas:
 - refer [here](#) to our key dates, hashtags, tags and keywords
 - do internet research, read the latest news articles, or use external resources
 - refer to past volunteer LTEs to see [published examples](#).
3. Write your LTE to give your opinion related to our campaign issue. See an example below.
4. Use our searchable list of [editors' emails](#) to email your LTE to.
5. Press send.
6. Send your LTE to your [Member of Parliament \(MP\)](#) to let them know your opinion.
7. If you belong to a Results group, let your Group Leader know that you've submitted an LTE. If you are not part of a group, consider [joining one](#)! Until then, fill out this "actions taken" [online form](#).
8. If your LTE gets published, share it on social media by tagging [@ResultsCda](#) and your [MP](#). And make sure to let your Group Leader know!

see an example of an LTE

Feb. 6: Transit task force, teachers' strike and other letters to the editor

Vaccines can save millions of lives

Re: Vaccination

The recent coronavirus outbreak has shown diseases know no borders. While we in developed nations are aptly (and hopefully) prepared for such outbreaks, those in underdeveloped countries still struggle to protect themselves.

A simple, cost-effective and — despite the anti-vax movement — reliable way to prevent the spread of disease is vaccination. Life-saving vaccines are vital for developing nations since disease and poor health is a major barrier for progress.

Prime Minister Justin Trudeau promised an increased Canadian presence in the international community, but has yet to materialize this commitment.

A compelling and practical approach would be for the Canadian government to provide financial aid to Gavi: The Vaccine Alliance, and the Global Polio Eradication Initiative (GPEI).

Millions are at risk. Canada can play an important role in the prevention of disease and helping these people rise out of poverty and into an optimistic future.

— Adam Ranallo, Publication date: February 6, 2020, [The Hamilton Spectator](#)

secret

tip

Don't include mention of Results Canada - this keeps your letter looking like it's your opinion, because it is!

secret

tip

You can send your letter to as many editors as you like - no need to change it or make it different. The more editors you send it to, the better your chances of getting published.

See all our **resources** to help you write your LTE, along with key dates, hashtags, tags and keywords found on our campaigns page **here**.

I remember the first time that I sat down to write my first ever LTE. It was nerve wracking but also very exciting to be able to share my opinion in such a quick and easy way. Pressing 'send' can be daunting but you just have to go for it! Remember that you don't have to be an expert to have an opinion, you only need to care.

- Melanie, Results volunteer

#LeaveNoOneBehind

step-by-step instructions for writing your MP

Our [#LeaveNoOneBehind](#) campaign this month focuses on the importance of climate change and its impact on health, food security and nutrition. In the fight against [COVID-19](#), we need Canada to support a global and equitable response by investing in the strengthening of vulnerable communities from the direct and indirect impacts of this crisis.

Read our [ACT now to end COVID-19 everywhere](#) brief to learn more about the asks below.

*MP \ 'em-'pē *

: an elected member of a parliament

UPDATED Ask #1: Canada to invest at least 1% of Canada's COVID-19 response (CA\$1.5 billion) in new and additional aid towards an emergency global response.

Ask #2: Canada to support the ability of countries in dealing with the secondary impacts of COVID-19 including major challenges to food security and nutrition made worse by climate change.

Write to the Chair of the Health Committee MP Ron McKinnon (Ron.McKinnon@parl.gc.ca), and Co-Chairs MP Matt Jeneroux (Matt.Jeneroux@parl.gc.ca) and MP Luc Thériault

(Luc.Theriault@parl.gc.ca). Explain to them why it's crucial that Canada invest at least 1% of our [COVID-19](#) response to global needs, and that health innovations discovered with Canadian public funds for COVID-19 be made affordable, accessible and available to all. Don't forget to copy (cc) your Member of Parliament (MP) and attach our [brief](#)!

about the Health Committee

The [Standing Committee on Health](#) in the House of Commons is responsible for providing parliamentary oversight of Health Canada, which is the department currently rolling out funding for COVID-19 related research. We must ensure that any vaccines or diagnostic tools developed for COVID-19 with public funding remain equitable and accessible to all – both at home and abroad.

You can also copy and paste this pre-prepared [letter](#) and mail/email it to the Honourable Patty Hajdu (Patty.Hajdu@parl.gc.ca), Minister of Health to ask that any public funding for medical research and development for COVID-19 include enforceable requirements so that everyone can afford and access the final products developed.

Use our step-by-step instructions below for more information on writing your MP.

read our top tips

1. Know your MP and what speaks most to them: email? handwritten letter? social media?
2. Be succinct and to the point - have one clear ask.
3. Thank your MP for something recent that they've [done](#) or accomplished.
4. Make sure to always ask for a response!
5. Writing your own letter/email will go a long way. MPs receive a lot of correspondence and personalized (not automatic) letters/emails will stand out from the pile as they'll know that you've taken the time

secret tip

[Email us](#) for MP insider tips that can make your letter/email stand out, including the latest MP leave behind.

[follow these 7 tips](#)

Follow these / tips

1. Use your postal code to find out who your MP is.
2. Familiarize yourself with our current [campaign](#).
3. Connect our campaign and your opinion with a newsworthy topic or hook that inspires you.
Try these ideas:
 - a. refer [here](#) to our key dates, hashtags, tags and keywords
 - b. do internet research, read the latest news articles, or use external resources
 - c. refer to past volunteer LTEs and op-eds to see [published examples](#)
4. Write your letter/email to let your MP know who you are, and what you would like them to do about the current campaign issue. See an example of a letter/email below.
 - a. add your MP's email address (usually it is: [firstname.lastname@parl.gc.ca](#)) or find their mailing address
 - b. start by introducing yourself if your MP doesn't know you
 - c. use your own words (refer to the EPIC format in "[how to write to your MP](#)")
 - d. ask for a response back to your letter/email
 - e. include your name, mailing address, telephone number (and email if it's a handwritten letter)
5. Press send if you're sending your letter by email. If you're mailing it, no stamp is required!
6. Follow up with your MP via phone or by email if you haven't heard back within 1 week for email, or 4 weeks for mail. See a follow-up letter/email example below.
7. If you belong to a Results group, let your Group Leader know that you've submitted a letter/email to your MP. If you are not part of a group, consider [joining one](#)! Until then, fill out this "actions taken" [online form](#).

see an example of a letter/email

March 9, 2020

[insert MP name]

House of Commons,

Ottawa, Ontario, K1A 0A6

Subject: Saving lives with the Global Fund

Dear [insert MP name]:

I write to you today as a member of your constituency who is concerned by so many people getting sick from preventable diseases across the globe. By way of introduction, I am a

student of nursing at the University of Ottawa and I have always had a passion for health.

I would like to start by thanking you for all of your efforts in improving our local community with your participation in community events and your contribution in providing funding for seniors' housing in the Bayward district.

In regards to the issue of global suffering, there were approximately 1.7million tuberculosis (TB) related deaths worldwide in 2017. This poses a significant health threat, and TB is now the world's most deadly infectious disease. We know that this disease and other epidemics can be ended, and indeed deaths from HIV, TB and malaria have dropped by about 40% since 2000.

Public-private partnerships such as the Global Fund to Fight AIDS, TB and Malaria are effective in increasing protection against diseases, and have helped 15 million people access treatment for TB, amongst other achievements. In 2017, Canada committed \$785 million to the Global Fund to fight HIV/AIDS, TB and malaria.

In 2019, the Global Fund is seeking from donors and partners globally. Many countries with just as large economies have pledged billions of dollars to the Global Fund. I believe Canada has the fiscal ability to increase our pledge commitment by 1.5%.

With your seat on the Foreign Affairs and International Development Committee, I highly encourage you to use your voice to support this request. You can do so by writing to the Minister of International Development.

If you could forward to me a copy of your correspondence to the Minister, that would be greatly appreciated. Thank you for taking the time to attend to my email, and I look forward to your response.

Sincerely,

Chris Smith

5 Main Street

Ottawa, ON, K1A 2B3

T: (555) 456-7890

E: chris.smith@email.com

secret

..

tip

Don't include mention of Results Canada - this keeps your letter looking like it's your opinion, because it is!

see an example of a follow-up letter/email

Subject: Re: Global Fund

Dear [insert MP name]:

I hope this email finds you well. I would like to follow up on a previous email found below sent on [date] in regards to your support on the Global Fund. I would kindly appreciate a response as soon as possible. Please let me know if I can provide further information. Thank you very much for your time and consideration.

Sincerely,

Chris Smith

5 Main Street

Ottawa, ON, K1A 2B3

T: (555) 456-7890

E: chris.smith@email.com

secret

tip

When following up, reply using your original letter or email so you can reference back to it.

See all our **resources** to help you write your MP, along with key dates, hashtags, tags and keywords found on our campaigns page **here**.

"I have known my MP for a little while now and I have

noticed that when I hand write a letter to her, her response will actually be more thorough. I can tell she really appreciates the handwritten notes - we overlook so much now the power of letters."

- Josh, Results volunteer

#LeaveNoOneBehind

use social media - in an instant!

Our [#LeaveNoOneBehind](#) campaign this month focuses on the importance of climate change and its impact on health, food security and nutrition. In the fight against [COVID-19](#), we need Canada to support a global and equitable response by investing in the strengthening of vulnerable communities from the direct and indirect impacts of this crisis.

Read our [ACT now to end COVID-19 everywhere](#) brief to learn more about the asks below.

UPDATED Ask #1: Canada to invest at least 1% of Canada's COVID-19 response (CA\$1.5 billion) in new and additional aid towards an emergency global response.

Ask #2: Canada to support the ability of countries in dealing with the secondary impacts of COVID-19 including major challenges to food security and nutrition made worse by climate change.

Our top health officials have the power to ensure that there is a just and equitable response to COVID-19 - with access and affordability to anyone in need of care regardless of their circumstances or where they live - so that the most vulnerable people are protected.

You can instantly let Canadian decision makers know that you care about these initiatives by sending the ready-made tweet or post text below.

Tweet instantly (click below)

Canada should invest at least 1% of its COVID-19 response in new and additional aid to help end this pandemic around the  and make tests, treatments and vaccines available to all. This is a global issue that requires a global response! [#Canada4Results](#)
[#LeaveNoOneBehind](#)

Post on Facebook and Instagram (copy and paste the text below)

People all around the world are facing a dual crisis with #ClimateChange and #COVID19. This is having a massive impact on their health and wellbeing. Canada needs to invest in a global COVID-19 response that prioritizes #HealthEquity and creates a better, healthier world for all 🌐🌍#LeaveNoOneBehind

Share this image (copy and paste into your social media)



See more social media images [here](#).

You can also use our step-by-step instructions below to create your own social media posts.

read our top tips

1. Be catchy
2. Be bold and respectful
3. Post frequently
4. Always tag @ResultsCda so that we can help amplify your message. If space allows, include the hashtag #Canada4Results

**secret
tip**

We think Twitter is the best platform for political and media engagement. Watch our [10 Tips to be a Social Media Advocacy Guru](#) webinar to learn more.

follow these 7 steps

1. Familiarize yourself with our current **campaign**.
2. Connect our campaign, and support your opinion with a newsworthy topic or hook that inspires you. Try these ideas:
 - refer [here](#) to our key dates, hashtags, tags and keywords
 - do internet research, read the latest news articles, or use external resources
 - refer to [Twitter](#) and [Tumblr](#) to see posts from volunteers and others
3. Login to your profile on social media. If you need help, consult our **social media tips** for Twitter, Facebook, and Instagram.
4. If your MP, a Minister or the Prime Minister has social media, you can find their details [here](#).
5. Write your post and personalize it so that it's meaningful to you. Consider these ideas:
 - consult **your tools** to learn how to use social media powerfully
 - refer [here](#) to our key dates, hashtags, tags and keywords
 - include [@ResultsCda](#) in your post so that we can help amplify your voice
6. Hit post and ask your friends to help you spread the word by sharing, commenting and liking.
7. If you belong to a Results group, let your Group Leader know that you took action on social media. If you are not part of a group, consider **joining one!** Until then, fill out this "actions taken" **online form**.

See all our **resources** to help you use social media, along with key dates, hashtags, tags and keywords found on our campaigns page [here](#).

I use social media every day, but I never thought I could use it to make a positive impact in the world. In less than two minutes, I composed a tweet to raise awareness about

*Results' campaign, tagged my Member of Parliament, and
used my voice to take action!*

- Brier, Results volunteer



#LeaveNoOneBehind

make your opinion known in an instant!

Our [#LeaveNoOneBehind](#) campaign this month focuses on the importance of climate change and its impact on health, food security and nutrition. In the fight against [COVID-19](#), we need Canada to support a global and equitable response by investing in the strengthening of vulnerable communities from the direct and indirect impacts of this crisis.

Read our [ACT now to end COVID-19 everywhere](#) brief to learn more about the asks below.

Ask #2: Canada to support the ability of countries in dealing with the secondary impacts of COVID-19 including major challenges to food security and nutrition made worse by climate change.

Instantly let Canadian decision makers know that you want public funds for public health and not private profits. Sign this [petition](#) from Doctors Without Borders Canada to signal that all medicines, vaccines, diagnostic tests and medical devices discovered with public funds — including those for COVID-19 — must be affordable, accessible and available for anyone who needs them.

UPDATED Ask #1: Canada to invest at least 1% of Canada's COVID-19 response (CA\$1.5 billion) in new and additional aid towards an emergency global response

Click [here](#) to access the petition

You can also copy and paste this pre-prepared [letter](#) and mail/email it to the Honourable Patty Hajdu (Patty.Hajdu@parl.gc.ca), Minister of Health to ask for any public funding for medical research and development include enforceable requirements that the final products be affordable, accessible and available to all. Attach our [brief](#) to the letter so that she knows you support a strong global response from Canada with at least 1% of Canada's domestic funding.

Click [here](#) to access the letter

You can also instantly let Canadian decision makers know that you care about this petition by sending the ready-made tweet below (and don't forget to tag @ your MP!).

Tweet instantly (click below)

I signed the @MSF_canada letter calling on @PattyHajdu to ensure that all publicly-funded diagnostics, vaccines, and treatments for #COVID19 are accessible to all! Add your voice by signing now bit.ly/3eVM3y2 #LeaveNoOneBehind #Canada4Results #HealthEquity @ResultsCda

See all our **resources** along with key dates, hashtags, tags and keywords found on our **campaigns** page.

Signing a petition only takes a few minutes but goes a long way. The positive impact of petitions is proof of how powerful we are when lots of people join together to raise their voices.

- Jenny, Results volunteer

